

INCORPORATED VILLAGE OF LAKE SUCCESS

Minutes of a Golf Commission

Held via Zoom Video Conference

Tuesday, August 11, 2020 at 7:30 pm

Meeting ID: 897 9617 2101 Password: 859023

Present: Gene Kaplan, Commissioner
David Milner, Deputy Commissioner
Meri Berger
Barbara Briamonte
Sue Goldman
Fred Handsman
Jeffrey Kahn
Bradley Rudman
Kiwon Shin
Jin Song
Bill Zimmerman
Alexander Ma, alternate member
Robby Mistretta

Absent: Larry Baily
Jonathan Price, Golf Course Superintendent

Commissioner Kaplan called the Zoom video conference to order at 7:30 PM.

On the motion of Bill Zimmerman, seconded by Jeffrey Kahn, the Minutes of July 8, 2020 were unanimously approved.

The financial report continued to reflect the expected loss in revenue due to the CoVid-19 pandemic. Included in the loss was the decline in membership, member category changes and loss of outings.

In the absence of Golf Course Superintendent Jonathan Price, Commissioner Kaplan gave a brief course update. The crew continues to work diligently through the recent heatwave, doing their best to protect the course. The commission discussed the noticeable presence of the employees and complimented the well-mannered and respectable way they handle themselves while they are out there working hard on the course.

Golf Professional Robby Mistretta reported that in July over 3,000 rounds were played. Tee times were a handful but he made it work. Due to the CoVid-19 procedures in cart disinfecting, having available carts was part of the struggle. The tee times for sign ups has slowed down but the call ins continue to increase.

The Commission reviewed the proposed rate increases for 2021 Annual Golf Membership Dues, new membership categories and an update to the Rewards Program. Following a lengthy and detailed conversation, the commission voted unanimously to approve all three items. The motion to increase, new membership categories and the updated Rewards Program will be sent to the Board of Trustees for a vote of approval as follows:

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Category	2021
R - Full	5400
R - Associate	4000
R - Weekday	3275
R - Couple - F & A	9000
R - Couple - F & F	10400
NR - Full - Tier 1	11000
NR - Full - Tier 2	11500
NR - Couples - F & A	12750
NR - Associate - Former R	6950
NR - Senior Restricted	8100
NR - Weekday	6950
NR - Weekday Couple	10250
NR - Weekday - Over 75	6750
NR - Weekday Couple - Over 75	9950
NR - Full Junior Under 40	5250
NR - Full Limited	9200
NR - Full Restricted Weekends	8600
NR - 40-44-year old - up 20%/year	
NR - Family - Everyone golfs	14950
NR - Family - 1 Full golfer	13750
NR - Discovery Under 40	5250

1) New membership categories

- a) Discovery Under 40 - \$5,250.00 - weekdays and weekends after 1 pm
- b) Resident Couple - Full and Associate - \$9,000
- c) Resident Couple - Full and Full - \$10,400

2) Rewards Program - for first time new non-resident members - 8% to the sponsor - 4% the first year, 4% the second year of the new membership

In Marketing and Advertising the Commission discussed various ways to increase the digital presence of VCLS. Facebook advertising was the favored option.

The video conference was adjourned at 10:15 PM.

Respectfully submitted,
Ann Marie Simeoli
Secretary